

ASBYU WORKING FOR YOU

ASBYU
PRESIDENT'S OFFICE

"UNITING STUDENTS FACULTY AND ADMINISTRATION"



RANDY SLOAT

FELLOW STUDENTS,

This year we are placing an emphasis on reaching and involving the individual in Student Government. By moving our ASBYU "Common Sense" office from ELWC's fourth floor right to the heart of the campus, we are seeking to unify students, faculty, and administration. As a complete university, we can more effectively meet the challenge before us—that of becoming a leader among the universities of the world.

For this reason, we introduce the students representing you on the University Committees. Only recently have we placed representatives on the committees, and this year, after scrutinizing these appointments, we are excited about the quality of those selected. Here are the committees—the people and their phone numbers—responsible for receiving student input and suggestions, and setting those

ideas in motion. ASBYU has taken a step forward in the endeavor to reach you, the individual, and invites you to do the same. Answer with your views or ideas, and contribute to making the BYU a leader rising, above the great universities of the world. Brigham Young University can never be any greater than the students who attend it.

It's up to you.

Common sense is working.

ASBYU President

ASBYU Vice-President

Academic Standards—Sue Lindsay 375-4500
Athletic Advisory—Randy Smith and Steve Nisale extension 3901
Campus Life—Martin Reeder 375-5988 Harry Slevson—373-8861 Film—Mike Archer 225-3900, 374-9413 Forums—Sue Lindsay 375-4500 Health Services—Starr Echolt 377-4175 Chris Stevenson—375-5596 KBYU Station—Roberta Henry 374-1529 Public Relations Scheduling—Bob Stevenson extension 3901 Art Acquisitions—Caroline Stevens 375-1892

Special Events—Gregg Wright extension 3901 Teacher Development—Sue Lindsay 375-4500 Bookstore—Stirling Jensen extension 3901 Commencement—Jackie Mathews 377-6981 Council on Coop-Ed—Spence Schmitz 377-9099 Guest Speakers on Campus—Bill Shupe extension 3901 Housing and Food Services—Steve Hatch 374-5055, ext. 3901 Ken Plant—377-1728 Library—Linda Park 377-2185 Programs—Larry Coon 374-0550 Scheduling—Gregg Wright extension 3901

Financial Aid—Lynn Jensen 375-0133 Student Code of Honor—John Chaffin 374-4494, extension 3901 John Ploch—2090 North 104 East Martin Reeder—375-5988 Matt Warner—373-2620 Sid Young—225-7381 Daily Universe—Bobby Bird 375-2980 Randy Sloat—extension 3901 Scholarships—Ted Lloyd 373-8885 Orientation—Carla Gibson 1505 No. Canyon Rd # 54 Patty Romney—375-8048, extension 3901

COMMON SENSE WORKS AND SLOAT AND STEVENSON WORK FOR YOU!

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**LDS Conference (see pg. 3)
Report from Russia (see pg. 4)**

Photo by Brent Petersen



Brigham Young University 374-1211, Ext. 2957 Provo, Utah Vol. 30, No. 26 Monday, October 4, 1976.



HOME COMING

Oct. 8th & 9th

Tickets Still Available On Sale Today

AT MARRIOTT CENTER TICKET OFFICE

TICKETS	TIME	LOCATION
\$4.00 per couple	Fri. 9:00 p.m. Sat. 8:30 p.m.	Social Hall
SOLD OUT	Fri. 9:00 p.m. Sat. 8:30 p.m.	Court House
\$4.00 per couple	Fri. 9:00 p.m. Sat. 8:30 p.m.	Ballroom
\$4.00 per couple	Fri. 9:00 p.m. Sat. 8:30 p.m.	Upstairs Dinner-Dance, Fri. 8:00 p.m. Sat. 7:30 p.m.
\$4.00 per couple	Fri. 9:00 p.m. Sat. 8:30 p.m.	St. Francis School

Call 375-DATE for more information

(Cont. on page 11)



NATIONALLY KNOWN SPEED READING

COURSE TO BE TAUGHT HERE AT BYU

Traces of the fever can be found in them all. Symptoms are common: They will talk of playing with squirrels on the Capitol lawn, gazing on the reflecting pool in front of the Lincoln Memorial from the top of the Washington Monument, writing press releases for a senator, doing legislative research for a congressman or lobbyist, or a rash of other memories of their first employment in which they felt they contributed to the nation.

The Washington Seminar is now an annual program at BYU, and it is expanding for the coming year. The 1977 program will have two seminars: one for spring and one for summer, instead of the sole spring seminar offered in the past.

"This will allow us to increase the number of students in the program," says Dr. J. Keith Melville, political science professor and director of the seminar. He notes the competition may be tough for the second group, since many other colleges around the country encourage students to obtain internships during summer vacation.

Not only does this famous course reduce your time in the classroom to just one class per week for 4 short weeks, but it also includes an advanced speed reading course on cassette tape so that you can continue to improve for the rest of your life.

Prov. (Spec.) United States Reading Lab will offer a 4 week course in speed reading to a limited number of qualified people in the BYU area. This recently developed method of instruction is the most innovative and effective program available in the United States.

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OCT.

Monday 11, 6:30 or 8:30 p.m.

Tuesday 12, 6:30 or 8:30 p.m.

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Prov. Chamber of Commerce

10 E. 300 N.

TUESDAY

ROYAL INN

55 E. 1250 N.

MONDAY

18, 6:30 or 8:30 p.m.

TUESDAY

19, 6:30 or 8:30 p.m.

Wednesday

10:30 a.m.-1:30 p.m.

Prov. Chamber of Commerce

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TUESDAY

ROYAL INN

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MONDAY

warm, friendly, frank people...

(cont. from pg. 4)
insempre and stern when being "official". But in their

honest, restaurants, discoteques and theaters, they are a friendly and frank people, easy to befriend and share with.

the Russian associations among themselves. In many parts of Russia, particularly in the northern, sub-arctic regions, a traveling Russian will rarely bother to find an inn to spend the night; he will simply knock on any door and be invited for food and shelter for the night. Parties, drinking, singing, dancing—all are favorite activities of the Russians. In fact, so great is the Russian propensity for drinking that alcoholism is a serious problem, one that is beginning to worry the state.

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...battles cultural goofs

"...will be a significant contribution to all people involved in media, especially cross-cultural media," according to LIRC director Dr. James S. Taylor.

"Something offensive to a person from another culture is a 'mis-cue,'" explains Pamela Jackson, a LIRC researcher and BYU graduate in social work-Spanish who will soon leave to serve an LDS mission in Spain. "And something meaningless in another culture is a 'missed cue.'"

The LIRC staffers are quick to mention the Thesaurus still needs a great deal more research. "It's in the embryonic stage," Miss Jackson stresses, but the booklet has been favorably received.

"The concept of the Thesaurus is fantastic. When completed, I think it's going to be the major work in cross-cultural communication," says Dr. Fathi Yousef, an Egyptian professor of communications at Long Beach State University and himself the co-author of the present, most widely used text on inter-cultural communication.

"This is the most ambitious and valuable undertaking in the field."

The Thesaurus is divided into three sections: culture specific examples, emotions as expressed and perceived in mediated messages, and character traits. "Emotions are generally short-term reactions," Miss Jackson smilingly explains. "While character traits are long-term behavioral patterns." The culture specific examples in Thesaurus come from four diverse but representative culture areas: the U.S., Latin America, Japan and People's Republic of China. Researchers noted how people in these areas act, the character traits they demonstrate while busy with eating and table manners, child rearing, male-female relationships, etc.

Thesaurus will cross-culturally categorize these examples further as being offensive, tolerable, unclear or meaningless.

"When this is finally tested and validated, then a movie maker or translator can check the Thesaurus for comparable practices across cultures," Miss Jackson explains. For example, in depicting a Sunday dinner in America—the whole family would be shown seated around the table with Mother doing the serving and dad the carving; in Polynesia, however, Mom and Dad would be seated, and the

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kids would be serving them. They would eat after the adults.

The "emotion" section of the report, which Dr. Yousef cites as "superior," lists many descriptive terms in alphabetical order, thesaurus fashion. Under each head word is found a list of synonyms, for example: "embarrassment—abashment, discomfiture."

"We feel these synonyms are clear enough in meaning to stand without extra explanation," says Miss Jackson. "See also" entries follow, including additional synonyms that will each be listed elsewhere in Thesaurus as a head word. And finally a list of antonyms (opposite meanings) some of which may be "see also" types.

Each of these emotion heads are categorized by a head word. And finally a list of antonyms (opposite meanings) some of which may be "see also" types.

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Photos by Michael Foley

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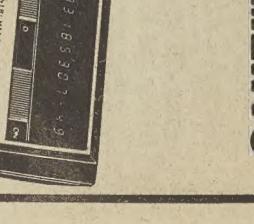
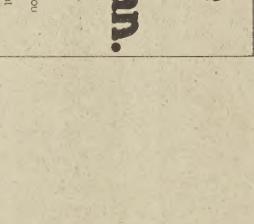
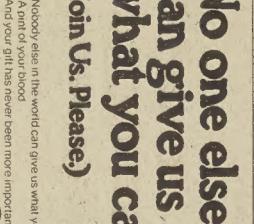
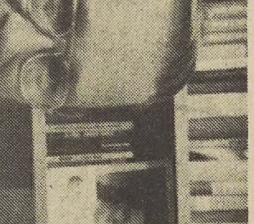
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HAPPY BIRTHDAY TO US!



1913 *Jevens' 1976*

(Cont. from page 23)

Angles, I saw three teams of boys five and under practicing every morning," says Bill Ord. "If those boys grow up playing a soccer ball, they'll produce American professional players."

"The best way to put soccer into the American life," says Amorim, "is to let the kids play so the fathers will come to see them. And when these kids grow up, their kids will be playing soccer."

In some places, soccer has already taken the place of football. "The University of California at Santa Barbara died away with football and their soccer team now has the football stadium," says Cliff Tabor. "People are starting to realize when you talk about football, you're talking about thousands of dollars. When you talk about soccer, that's maybe several hundred dollars."

Can't beat tradition

Most of the players agree though, that soccer will never replace football totally. "It will become as popular over the next four or five years," says Bob Vogelsberg, of Massapequa Park, N.Y. "but football's a tradition and you can't replace a tradition."

Still, the number of fans is growing and so are the converts. "I met a football quarterback who said he had started to play soccer about a month ago," says Carlos Amorim.

"I said 'Oh, good, how do you like it?' He said 'I'm not coming back to play football any more. The football coach asked where I was and I said, 'Oh, I'm playing soccer now,'" says Amorim.

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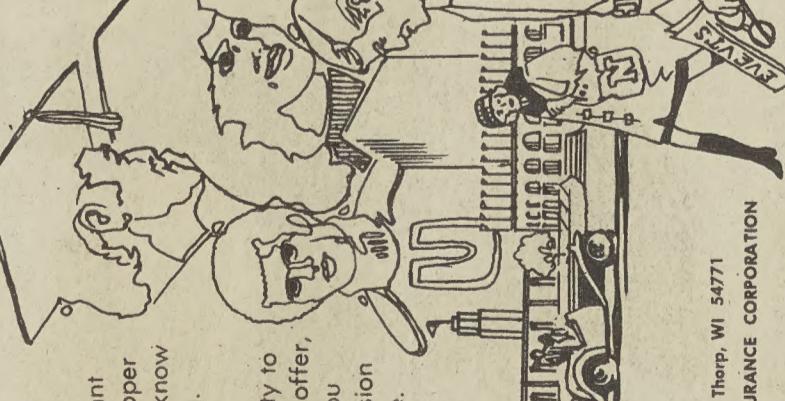
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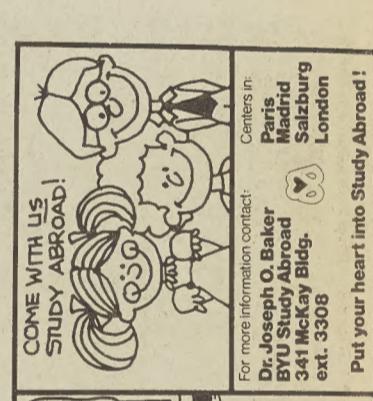
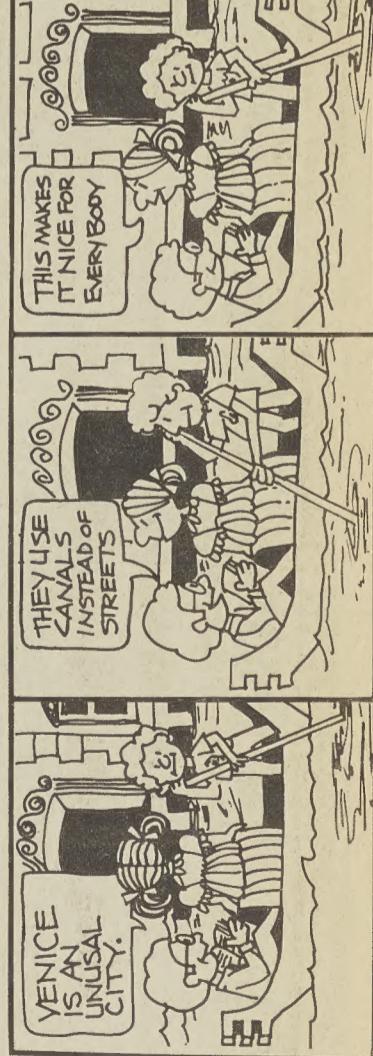
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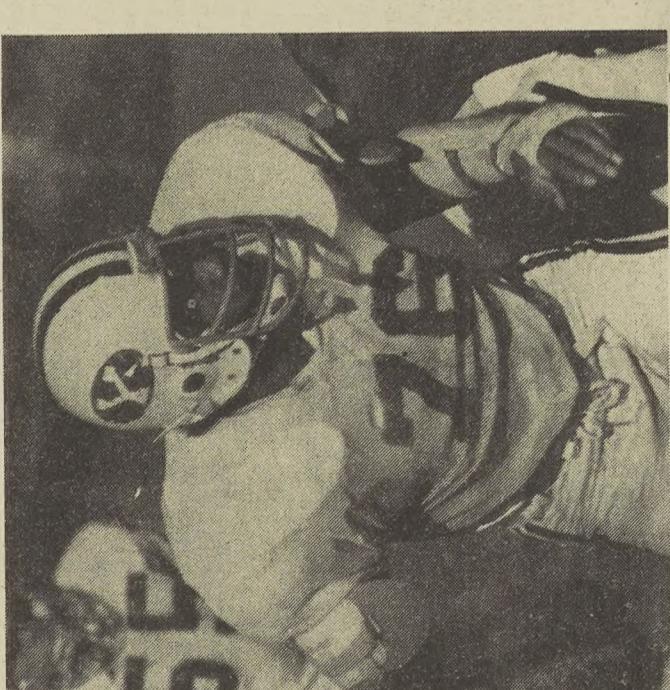
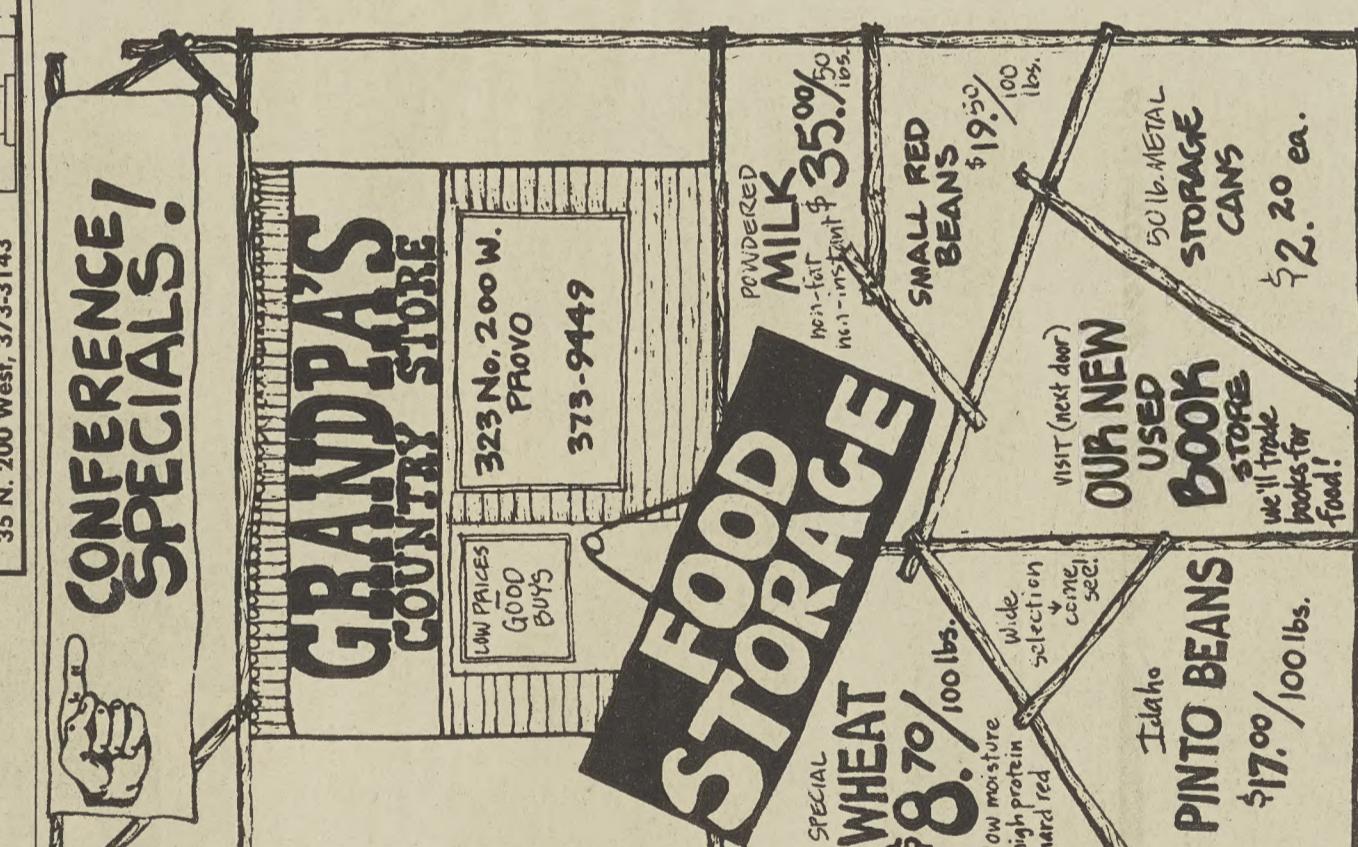
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Starting defensive lineman Mikeli Ieremia psyches himself for a winning game during a practice.

By MIKE FOLEY
Monday Magazine Writer

Six years ago while attending Mapusaga, the LDS-owned high school in American Samoa, Mikeli Ieremia joined the Church. His father, a Methodist minister from Faefula, Western Samoa, was not pleased but advised his son, "If you do it, do it well."

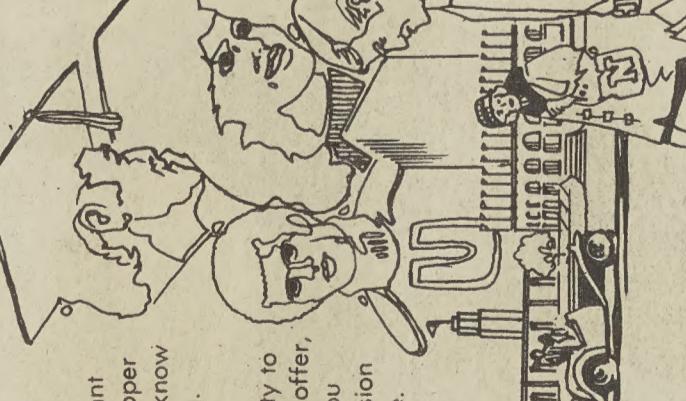
Ieremia has followed that advice not only in the Church but also on the football field where he has distinguished himself for the past two years as a starting defensive lineman for the Cougar squad. A remarkable achievement considering it was also at Mapusaga Ieremia first saw American football.

He made up for his late introduction to the game, however, when he got the chance to spend his senior year in Tarrytown, New York. "New York was a lot different than the islands of Samoa," Ieremia recalls.

Photo by Mike Foley

Starting defensive lineman Mikeli Ieremia psyches himself for a winning game during a practice.

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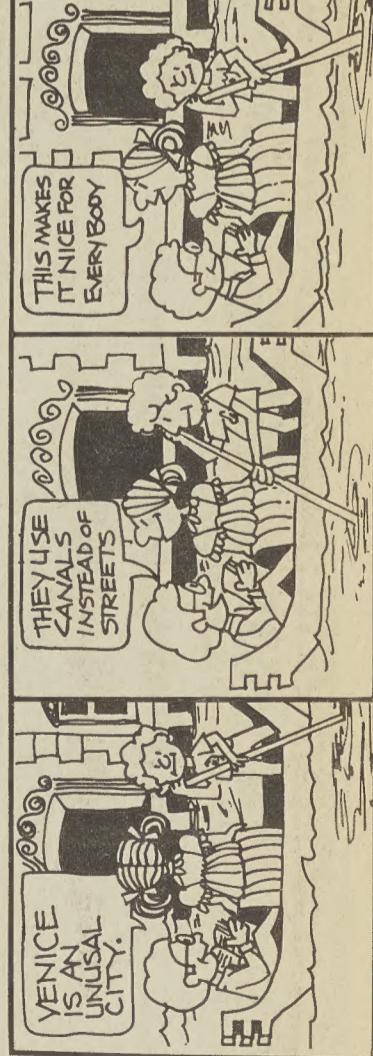
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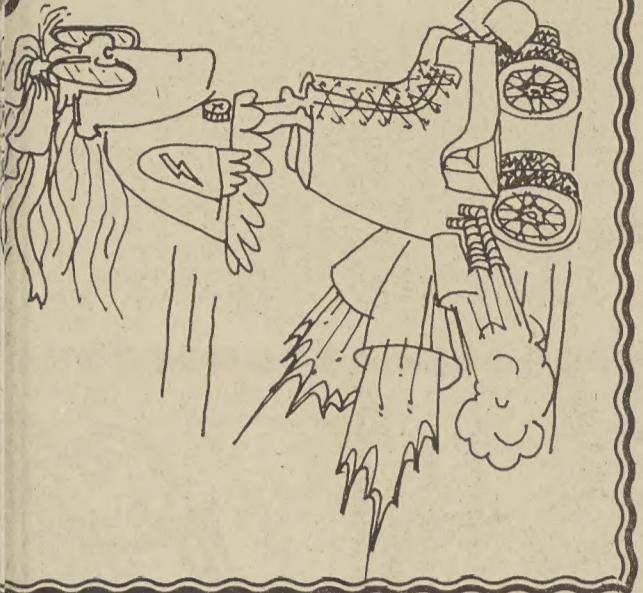
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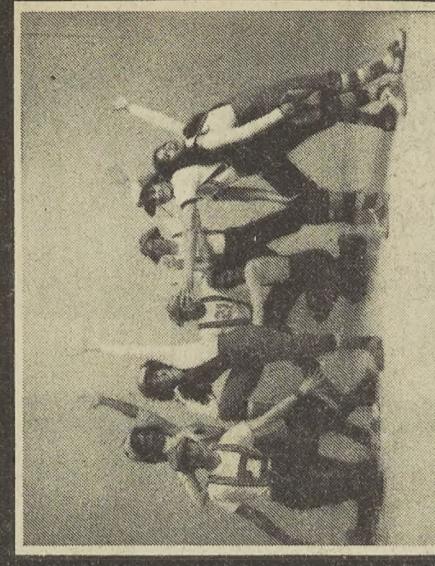
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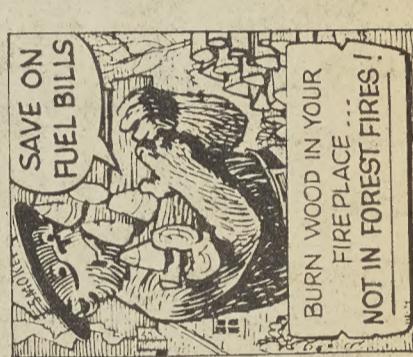
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descriptions, the lopsided attendance in certain classes by either sex and the name and address of Dr. Brimley as a compliance officer for the district. Florence then proceeded to list the major areas of non-compliance that applied to Provo City School District. Various school publications, such as the student handbook, opened exclusively to boys or girls, or tended to represent more masculine or feminine activity. The wording of course (cont. next pg.)

Ivy

(Cont. from page 10)
and skin were attacked
by the smoke.

If uncertain about what is poisonous and what isn't remember the old Boy Scout motto: 'Leaflets three, let it be. Berries white, poisonous sight.'

fever

(Cont. from page 20)
students and employment of
both academic and
non-academic personnel.

Florence also said that several areas of the Title IX regulations had to be remedied before the start of the 1976-77 school year, such as education of responsible students and employees about Title IX rules and the method for appealing sex discrimination grievances. Other areas of non-compliance would be given more time to allow for adjustments.

In accord with Florence's letter, Supt. Wing informed students, parents and faculty members by mail and newspaper by Sept. 7, 1976 of grievance procedures in case some felt they were being discriminated against on the

basis of sex, and the name and address of Dr. Brimley as a compliance officer for the district.

Students in the program voice similar views, saying actual experience is more practical than classroom theory. Several say they also profited from the experiences of their roommates, talking about work in different offices and sharing political points of view with each other.

Don Canova, who worked for Jack Anderson as a reporter along with Valerie Schuhfries, says the program has opened up a career for him. He is still in Washington, seeking permanent employment, but says his experience has enabled him to get appointments with editors who would not have let him in otherwise.

Students are usually

placed in offices which

have some connection

with their home state,

according to Dr. Melville.

"Many students who are

started as unpaid interns

are offered paid positions

afterwards," he said.

Provo area schools as part of a random survey of the nation's schools.

"There are some misconceptions that I feel should be cleared up," Dr. Brimley said. "Some people think it was our option to accept the HEW review team and the Title IX rules. That isn't the case. Every school district has to comply. If we don't comply, they will not only take away federal funds, but we could be challenged on the civil rights issue."

Florence sent a 14-page letter outlining some of the major areas of non-compliance with Title IX regulations on the part of the school district to Dr. Sherman Wing, superintendent of Provo City School District.

In the letter, Florence urged the district to appoint a committee to conduct a self-evaluation of its current policies and practices and study their policies concerning admission and treatment of students and employment of both academic and non-academic personnel.

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By JOHN WISE
Monday Magazine Writer

An investigative team from the Department of Health, Education and Welfare has found the Provo School District in violation of several areas of the controversial Title IX regulations.

Dr. Vern Brimley, compliance officer for the district, says that HEW sent three women and one man to review the curriculum and educational practices of

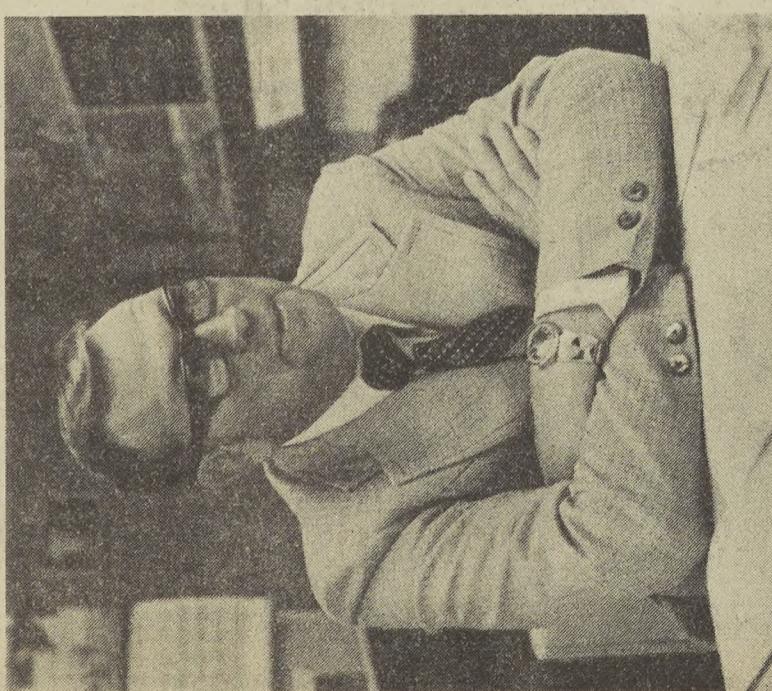


Photo by Denise Wadsworth
Ronald Last, Provo High School Principal: "... quite a coincidence..."

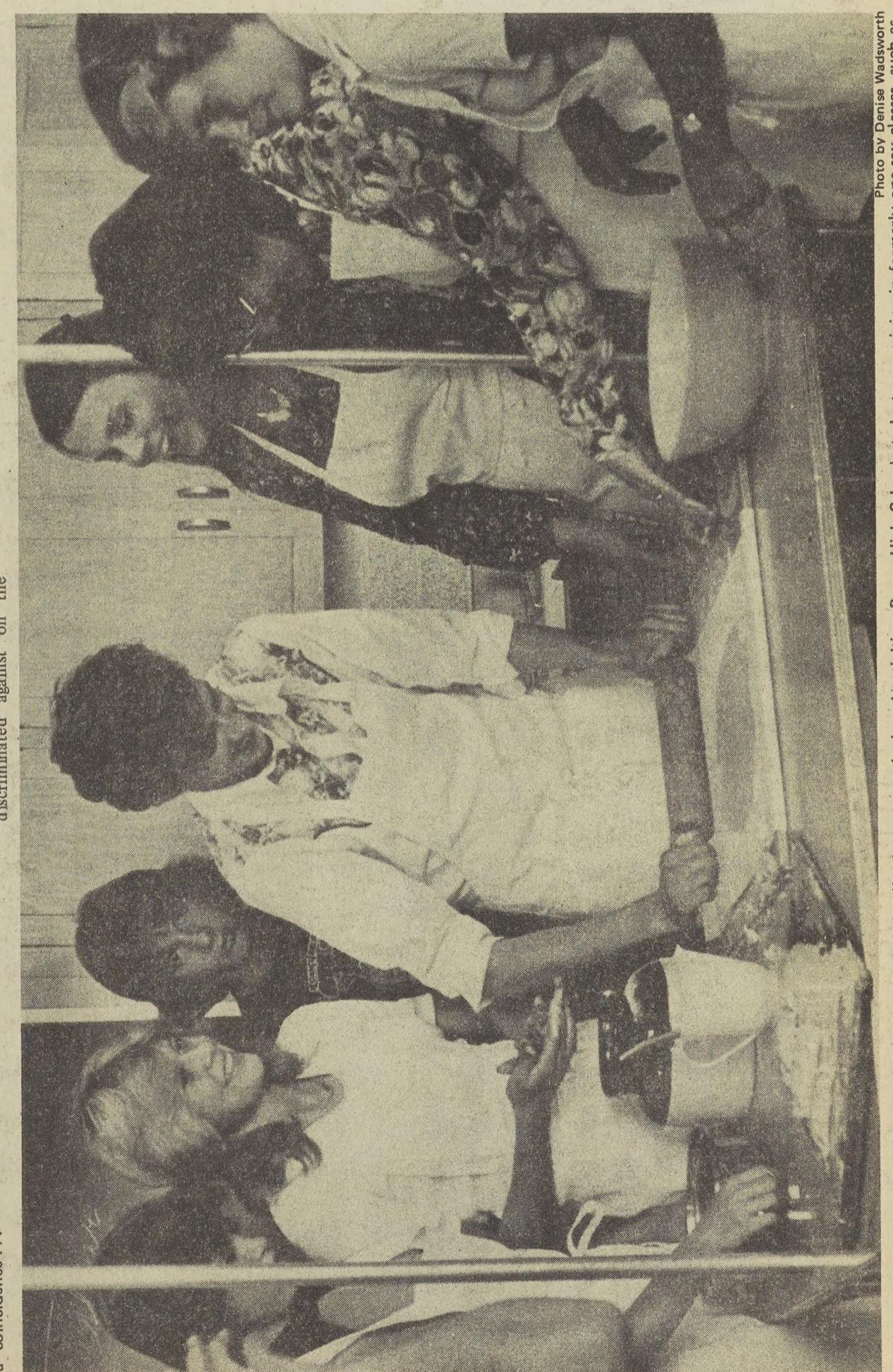


Photo by Denise Wadsworth
As controversy rages over Title IX regulations and their implications on gender-based activities, Provo High School students are mixing in formerly one-sex classes, such as Home Economics and Industrial Education.

